

# The 100 Most Influential People in the NBA

By Jake Stanbrough, Book Richardson, Aaron Pearlstein, Nick Marino, and Jacob Manchik, 07/27/20, 10:45AM PDT

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To be considered for this list one must be currently active in their field. These are listed in Alphabetical order by last name. After months of research, speaking with players, GM's, assistant GM's, agents, NBA executives, money managers and other influencers in the NBA, we present the Silver Waves Media 100 Most Influential People in the NBA.

## BRYAN FREEDMAN - FREEDMAN & TAITELMAN, LLP - LAWYER



Super Lawyer Bryan Freedman is one of the most connected people on planet earth. He is connected to NBA owners, NBA players and is part of some of the biggest deals in the NBA. Freedman has developed an outstanding reputation and is known as the "Great White Shark" in NBA circles because of his ability to make things happen. A Sports and Entertainment Litigator since 1991 who has been the go to litigator for NBA owners, coaches and players in high stakes matters. He has been selected by The Hollywood Reporter as one of the 100 best lawyers in the country for the past 13 straight years and has been named a Southern California Super Lawyer for the past 14 years. His Sports and Entertainment practice has led to numerous awards including being named to the inaugural Variety500 and being profiled in Variety's 2015 and 2020 Legal Impact Report.



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