

SAG-AFTRA Statement on the Representation and Protection of Reality Performers

News Updates



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August 9, 2023

SAG-AFTRA has engaged in discussions with Bryan Freedman at the Freedman + Taitelman, LLP law firm who has been retained by Bethenny Frankel around the subject of treatment of reality performers.

SAG-AFTRA is the union that represents reality performers. Depending on the structure of the production and the performers involved, we can cover these performers under our Network Code Agreement.

We stand ready to assist Bethenny Frankel, Bryan Freedman and Mark Geragos along with reality performers and our members in the fight and are tired of studios and production companies trying to circumvent the union in order to exploit the talent that they rely upon to make their product.

We encourage any reality performers and/or members to reach out to SAG-AFTRA's Entertainment Contracts Department so that we may work together toward the protection of the reality performers ending the exploitative practices that have developed in this area and to engage in a new path to union coverage.

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